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lcome from Indian community in Johannesburg

Modi Friday received a display in South Africa! rousing welcome from the Members of the Indian community In a series of posts on handle X, PM Modi expressed his gratitude and delight, saying, "Deeply touched by the warm welcome from the Indian community Johannesburg. This affection reflects the enduring bond between India and South Africa. These ties, rooted in history and strengthened by shared values, continue to grow even stronger!"

The Indian community showcased their cultural heritage with a vibrant performance, featuring folk dances from 11 Indian states. PM Modi praised

their efforts, saying, "India's Prime Minister Narendra vibrant cultural diversity on in community took the lead in

treated the prime minister to a soulful rendition of traditional prayers, including the Ganapati Prarthana and Shanti Mantra. Modi fondly Johannesburg upon his showcasing folk dances recalled the moment, say-



ing a short cultural programme titled aptly 'Rhythms of a United India." The community also prayers with great devotion.

young friends sang the Ganapati Prarthana, Shanti Mantra and other divine Such moments reaffirm the our people." enduring bonds between

enthusiasm and warmth Modi's visit, highlighting the ties between India and The Indian community's have been a hallmark of PM strong people-to-people South Africa.

Chief Minister Shri Bhupendra Patel will inaugurate Tana Riri Mahotsav on 22 November in Vadnagar programme, at 6:30 in the Subhadra Desai will pres-Musical History

Renowned Artists will **Present Classical Singing** and Folk Music Over the **Two-Day Event**

Gandhinagar, November 21, 2025: Tana Riri Mahotsav is celebrated every year in Vadnagar, Mehsana. This year, Chief Minister Shri Bhupendra Patel will inaugurate the festival on November 22. The Tana Riri Sangeet Samman Award will be presented to Sushri Kalapini Komkali, a renowned Indian classical vocalist. Classical singing, instrumental performances and folk music programmes will

be held during the two-day event from November 22 to 23. On the second day, Shri Pravin Mali, Minister of State for Forest, Environment and Road Transport, Government of Gujarat, will be the chief guest of the event. To preserve & nurture the historic tradition of musical Vadnagar, Shri Narendra Modi, then Chief Minister & current Prime Minister, initiated Tana Riri Mahotsav in 2003 and Tana Riri Sangeet Samman Award in 2010. The festival is held in the fond memory of the legendary musical sisters Tana & Riri. The mahotsav is organised by the Gujarat State Sangeet Natak Academy, under the Department of Sports, Youth & Cultural Activities.

Musical Evenings On the first day of the evening, Sushri Kalapini ent classical singing, Shri



Komkali will present classical singing, followed by a team will perform classical classical music performance by Shri Niladri Kumar, and his team will present a folk music presentation by Sushri Ishani Dave. On

Ninad Adhikari and his music and Shri Parth Oza folk music.

Tana & Riri: A Revered the second day, Dr Legacy in Gujarat's

daughters of Sharmishtha (granddaughter of the revered poet and a Krishna devotee, Shri Narsinh Maheta), remembered for their remarkable contribution to Gujarat's musical tradition. When a legendary singer, Raag Tansen, sang and suffered Deepak through intense burning sisters Tana & Riri, soothed it by singing Raag Malhar. However, to

Tana and Riri, the

uphold the dignity of their extraordinary art, Tana & Riri sacrificed themselves. In their memory, and to preserve, nurture and celebrate their legacy, Tana Riri Shastriya Sangeet Mahotsav has been held

annually since 2003 at the

Tana Riri Samadhi Sthal in Vadnagar.

Nagar Kirtans commenced from four directions to conclude at Sri Anandpur Sahib on November 22: Harjot Singh Bains

Education Information &

Relations Minister Harjot Singh Bains on Friday said that the Nagar Kirtans, in commemoration of 350th Martyrdom Day of Sri Guru Tegh Bahadur Ji, started from all four directions will be reaching at Sri Sahib Anandpur November 22.

He said that grand welcome by showering flower petals would be extended to all nagar kirtans by large number of sangat gathered across the globe. He said faculties sangat reaching that Nagar Kirtans had from across the country started from Srinagar, and foreign shores. On the Gurdaspur, Faridkot and directives of the Chief Talwandi Sabo with a total Minister Bhagwant Singh travelling of 1563 km. He Mann requisite preparasaid the adequate arrange- tions and arrangements

ments had been made in had already been ensured view of large number of at holy city of Sri Anandpur

the 350th martyrdom day.

had been put in place to

Public sangat expected to mark Sahib by the Punjab government, The added. religious functions and congregations

> November 23 to 25 at larger scale including holding Meanwhile, Tourism and special session of Vidhan Cultural Affairs Minister Tarunpreet Singh Sond said that all arrangements

would

organised from

Pertinently, the light and sound shows depicting the great life and philosophy of Guru Tegh Bahadur Ji were being organised in all 23 districts of the state and Kirtan Darbars were arranged in Baba Bakala, Amritsar and Patiala.

of events to be held from November 23 to 25, Bains said that on November 23, Sri Akhand Path Sahib will be initiated at Gurdwara Sahib near Baba Budha Dal Chaunni at Sri Anandpur Sahib, in which the Chief Minister and other dignitaries will participate. Similarly, the Chief Minister will also inaugurate an exhibition depicting the life and achievements of Sri Guru Tegh Bahadur Sahib Ji at the Virasat-e-Khalsa Memorial. On the same day, an all-religion conference will be organized by the state government at the main pandal Baba Budha Dal Chaunni, where eminent religious personalities and other dignitaries will

Giving details of series participate. Rajasthan adopts GCC Policy to make state global hub of innovation and investment

The Rajasthan government has adopted the Global Capability Centre (GCC) Policy-2025 that aims to project the state as an excellent global hub of innovation and investment.

However, the ultimate goal is to decentralise this process of development beyond tier-II cities, taking it down to block and rural levels, and to create lucrative job avenues at all local levels.

Accordingly, Jaipur, Jodhpur, and Udaipur will

Col. Rajyavardhan Singh said. Rathore said.

He said that an array of



"We target to generate be developed as GCC hubs, employment avenues for and 200 Global Capability 1.5 lakh youth through Centres — one in each of these GCCs and aspire to the state's 200 assembly contribute significantly to segments — will be set up India's total GCC market of by 2030, Industries Minister USD 100 billion," Rathore

incentives, as per the provisions and clauses of the Rajasthan Investment Promotion Scheme (RIPS-2024), would be given to

GCC promoters. These include capital

investment subsidy, land cost incentive, payroll subsidy, and rental assistance. all admissible in accordance with the prescribed terms and provisions. A number of other concessions or incentives, including training assistance and relief in taxes and duties, will also be provided, the Industries Minister said.

The state cabinet on Wednesday approved the policy for implementation in the state.

With the above sops, the government aims to attract multinational corporations and global companies to set up or expand their GCCs for functions such as IT, R&D, and finance.

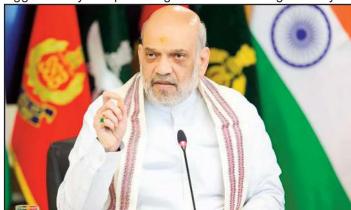
BJP's membership drive will continue: Shah to Shinde on poaching charges

Maharashtra Deputy Chief Minister Eknath Shinde that the BJP is a national party in power at the Centre, and its efforts to expand membership would not stop but only continue, after Shinde complained about "poaching", sources said on Friday.

Sources said that after Thursday night's incident where BJP leader Narayan Pawar allegedly beat up Eknath Shinde-led Shiv Sena leaders Haresh Mahadik and Mahesh Lahane in Thane, the political relationship of the two parties is only likely to deteriorate further.

Union Home Minister and complained to him Amit Shah reportedly told against Maharashtra BJP president Ravindra Chavan aggressively

Shinde met Shah in Delhi given to his ministers in the men joining the BJP, then BJP-led Mahayuti government, due to which his ministers even boycotted a



Shinde's Sena leaders as gave Shinde a patient hearlocal civic body elections are near, as well as the ing but told Shinde that if According to sources, "step motherly treatment" he was worried about his

poaching cabinet meeting recently.

Sources said that Shah

the centre and the state level, it is only natural that people would want to join the BJP. Shinde was told that nobody can stop anybody from joining the BJP and that every party has a right to expand its membership, sources said.

he must control his men

rather than blaming the BJP. Shah also told Shinde that

since the BJP is a national

party which is in power at

Shinde was also told that the BJP's national top brass plans to form a government on its own strength after the 2029 Maharashtra assembly elections, without any support from any other party.

KTR alleges land scam by Cong in **Telangana** scam in the history of India", icy seeks to regularise out that public land cannot Rao alleged that the policy nearly 9,292 acres of

(Gns). Days after the anti-corruption bureau received the Governor's nod to prosecute him, BRS working president K T Rama Rao on Friday accused Telangana government of formulating a new policy to convert industrial land into real estate, dubbing it a land scam to benefit Chief Minister Revanth Reddy.

Industry However, Minister D Sridhar Babu denied the allegation. He said the government's decision to levy an impact fee for the conversion of industrial land, which Rao suggested was a scam, was nothing but "malicious propaganda."

Dubbing Hyderabad Industrial Lands Transformation Policy (HILTP) as the "biggest land

efit a network of politically connected middlemen, rela- Balanagar, tives and real estate groups close to the

chief minister. He said the government was presenting the policy as an initiative to regularise land, but in reality, it was a deliberate move to convert

thousands of acres of highvalue industrial land into multi-use real estate at a much-discounted price.

is a blueprint for a Rs 5 lakh just 30 per cent of the govcrore scam. Under the guise of industrial land regularisation, Revanth Reddy has initiated the largest scam India has ever witnessed."

He alleged that the pol-

was designed solely to ben- prime industrial clusters in areas, including kev Jeedimetla, Sanathnagar Azamabad. He claimed that

> open market value of these lands, estimated at Rs 40 to Rs 50 lakh crore per acre, the total market

given the current

value of these plots stands between Rs 4 lakh crore and Rs 5 lakh crore. "Revanth He said,

(Reddy) is attempting to "This is not just a policy; it hand over these lands for ernment's outdated rate fixed by the sub-registrar's office (SRO), which was 4-5 times lower than the market price."

However, he pointed

be given away for private benefit at a cheaper price. Accusing the government of moving at lightning speed, the former industry minister warned real estate developers that such projects would fail to stand up to legal scrutiny.

Industry Sridhar Babu said the HILTP policy was only for lands in industrial estates and industrial plots within ORR where land is already freehold. This does not apply to Azamabad. Balanagar and Hafeezpet.

The government has only allowed those who already hold valid ownership rights over land to apply for land use conversion and only after multiple meetings with the industrialists.















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देश-दुनिया के नवीनतम समाचार प्राप्त करने के लिए आज ही गरवी गुजरात हिंदी चेनल देखिये

Editorial

Toxic Shield

Every winter, as smog folds itself over north India like a thick, abrasive blanket, citizens turn to their phones for the day's most essential number: the Air Quality Index. Yet the figure they see depends less on the air they breathe and more on the monitor they choose. Official platforms stop abruptly at 500, while private and global trackers show levels climbing far beyond, into ranges that defy the imagination and certainly defy safe living This discrepancy is not just a technical quirk; it reflects a deeper institutional reluctance to acknowledge the scale of urban air toxicity.

The cap at 500 was introduced more than a decade ago, on the assumption that anything beyond this point was uniformly catastrophic. The logic was simple ~ once breathing becomes hazardous for everyone, finer distinctions hardly matter. But this logic no longer holds, if it ever did. When pollution spikes to multiples of the official ceiling, the difference between bad, worse and unthinkable becomes crucial for meaningful public-health guidance. The problem is compounded by a monitoring framework that has not evolved in step with technology or scientific understanding. India's official network relies on reference-grade instruments that physically measure

These devices are robust but slow, expensive and limited in number. In contrast, private platforms draw on sensor-based tools that estimate particle counts using newer optical methods. While imperfect and prone to drift, these sensors offer a denser, more granular map of pollution trends. What India lacks is not data, but an updated system capable of harmonising different measurement technologies into a coherent, graded risk scale The result is a strange, almost surreal landscape where the environment is worsening, yet the official numbers appear frozen at the top end of the scale. This flattening of extreme pollution into a single "severe" category does more than obscure reality ~ it dulls public urgency and weakens political accountability. When a city hits 900 or 1,000 on non-government monitors, the distinction is not

It indicates a sharp escalation in toxicity that demands proportionately aggressive responses, from emergency health advisories to temporary movement restrictions. The absence of an updated AQI also erodes trust. Citizens today are more informed, more anxious and more connected than when the AQI was first designed. They can see the sky, smell the air and crosscheck readings across multiple apps. When the government's scale appears capped by convenience rather than science, the credibility gap widens. Revising the index is no longer a matter of academic debate; it is a public-health necessity. India needs an AQI that reflects current knowledge, incorporates modern sensors and removes the artificial ceiling that hides the true depth of the crisis. Transparent data will not clean the air, but it will sharpen the country's will to demand solutions. The air may have a season, but accountability should not.

Window that changed the world social media existed. Television became India's

War, broadcast live by CNN,

was a turning point. For the

first time in world history,

war unfolded in real time

before global audiences.

Missiles streaking across

Baghdad were not military

secrets; they were prime-

time visuals. A tea shop

owner in Kerala or a bus

conductor in Jaipur sud-

denly understood interna-

tional alliances, oil politics,

and the American military

machine. Television shrank

the globe and democra-

tized access to world affairs.

But with globalization came

another phenomenon: cul-

Concepts

"McDonaldization"

Oriental

encountered

homogenisation.

traditions

occidental

When the United Nations General Assembly declared November 21 as World Television Day in 1996, it was acknowledging a simple truth: no invention in the 20th century altered human perception, politics, culture, and consciousness as profoundly as television. Today, long after its birth, the debate continues - is television an idiot box that numbs us or a magic box enlightens us? Perhaps it is both, as Marshall McLuhan foresaw when he declared that "the medium is the message." Television did not merely transmit information; it transformed societies by its very existence. McLuhan famously argued that television is an extension of the human senses, especially sight and hearing, turning viewers into participants in a shared cultural experi-

He classified it as a 'cool medium," one that emotional demands involvement and interpretation. Unlike the printed word, which is analytical and detached, television immerses. It pulls people in, forms communities of viewers, and creates the global village - a world where distances shrink, cultures converge, and information flows instantly. India witnessed this firsthand when Sagar's Ramanand Ramayana aired in the late 1980s. It became the world's largest communication experiment. Streets emptied, families gathered, neighbours sat together, "coco-colonisation" describe and for 45 minutes every Sunday morning, a country of a billion people shared a single emotional universe. It was the arrival of massline communication in its purest form, long before

sumer culture spread everywhere - from food habits to fashion, language to lifestyles.

how television-driven con-

MTV, economic elites. Their "proaspirations Nickelodeon, and biggest informal education World as easily as they tool, teaching values, icons, encountered local serials national identity on Doordarshan. A child through collective viewing. Television did something else: it turned geopolitics into a living-room experience. The 1991 Gulf

raised on Shaktimaan quickly shifted to Captain Planet, and a generation learned American humour from Friends while still fol-Indian soaps.

Television became a blender of cultures, often



flattening differences into globally recognisable formats. As India liberalised in the 1990s, satellite television arrived, breaking Doordarshan's monopoly. The explosion of private channels changed everything - news became competitive. entertainment diversified, and ideological battles began to play out on

Television was no longer just a cultural force; it became a political force. And this is where Noam Chomsky's Manufacturing Consent becomes crucial. Chomsky, along Edward Herman, argued that mass media in capitalist democracies serves not as a watchdog but as a propaganda system – subtly manufacturing public consent for political and

paganda model" identified filters that shape news: ownership by corporate conglomerates, dependence on advertising, political alliances, reliance on sources, and orchestrated flak against dissenting voices. Although conceived in the context of American media, the model fits many countries today, including India.

political economy of television reveals that most major news channels are owned by large business houses, corpogroups, political allies, or religious organisations. In such a system, the newsroom does not operate in ideological isolation. Editorial

and political patrons. The agenda-setting function of television – deciding which issues dominate public discourse - becomes a powerful tool. Media may not tell people what to think, but it certainly tells them what to think about. This agenda-setting power is visible in the way television frames debates, highlights controversies, sensationalises events, or ignores inconvenient truths. Channels sometimes function as echo chambers of partisan narratives, and the line between journalism and propaganda blurs. The rise of "Murdochism" -Rupert Murdoch's media empire captures this phenomenon: sensationalism, polariza-

lines often reflect the priori-

ties of owners, advertisers,

tion, and political influence blending into a single communication model. Yet despite criticism, television retains a unique emotional power that no other medium can replicate. It creates national

moments that bind people

together - a cricket victory, a moon landing, an election result night, a natural disaster broadcast live, a leader addressing the nation. These are moments of unity, empathy, and shared civic experience. McLuhan's global village comes alive in these flashes of collective emotion. Television also reinvented intimate political communication. Franklin Roosevelt's fireside chats showed how leaders could speak directly to citizens, bypassing intermediaries. In India, similar moments are visible in televised addresses from national leaders where millions tune in simultaneously. Television becomes not just a medium but a mass-line link connecting rulers and the ruled. However, the rise of OTT platforms and web series has disrupted traditional TV. The magic box has moved from the living room to the pocket. Streaming services offer global stories, uncensored creativity, and cinematic

A viewer in Chennai binge-watches a Korean drama; a student in Delhi explores a Spanish thriller; a family in Bengaluru watches a Malayalam web series trending in Canada. OTT platforms have liberated content from geographical boundaries and time schedules, personalizing the television experience. Artificial Intelligence has accelerated this transformation. Recommendation

engines curate what viewers watch. Al-generated graphics dominate newsrooms. Virtual anchors are emerging in many countries. Automated translation and dubbing make multilingual content instantly accessible. Television is no longer a single screen - it is a distributed digital ecosystem. Yet traditional television still matters. Rural India continues to rely heavily on TV for information, entertainment, and education. Election campaigns still revolve around prime-time debates.

Major sporting events are still mass television experiences. In crises wars, pandemics, natural disasters – television remains the primary source of live, trusted updates for millions. Television's future lies in a hybrid world where satellite TV, OTT platforms, Al-driven content, and interactive technologies coexist. But its responsibility remains unchanged. In a noisy era of information overload and political polarization, television must strive to uphold truth, pluralism, and credibility Calling television an "idiot box" misses the deeper truth. It can certainly dull minds when consumed unthinkingly. But it can also enlighten, educate, unite, and empower. It can be a teacher, a storyteller, a mirror, a cultural archive, and yes, sometimes a manipu-

When around 1.42 billion people watched the last World Cup football final live in crystal-clear clarity, television proved once again that it remain the wo world's most powerful window to shared human emotion On this World Television Day, as screens glow across cities and villages, it is worth remembering that television has not merely shown us the world - it has shaped the world. It has brought wars, epics, revolutions, science, entertainment, heartbreaks, and hope into our lives. It has influenced public opinion, shaped political destinies, and created cultural history. It has made us citizens and alobal informed participants in a rapidly changing world Television remains both a mirror and a magnifying glass - reflecting society while enlarging its truths. myths, aspirations, and anxieties. The box may evolve, the medium may transform, but its magic remains as luminous as ever, one frame at a time.

India's new labour codes presents a critical opportunity to strengthen domestic resilience and advance inclusive

economic uncertainty, the implementation of India's new labour codes presents a critical opportunity to strengthen domestic resilience and advance inclusive growth. As the world's fourth-largest econ- reforms to omv. India stands at a junc- women's ture where realising the These include expanding vision of Atmanirbhar Bharat will depend not only on expanding manufacturing or technological capacitv but also on building inclusive and resilient institutions. True self-reliance lies in creating an economy where every citizen, particularly women, can participate meaningfully in the growth story. India has made notable strides in this direction.

According maternity benefits and Periodic Labour Force Survey (PLFS) 2023-24, the Worker Population Ratio (WPR) for women aged 15 and above has increased from 22.0 per cent in 2017-18 to 40.3 per cent, while the Labour Force Participation Rate (LFPR) has climbed from 23.3 to 41.7 per cent over the same period. These figures mark a significant narrowing of the gender gap in labour market participation and signal a shift towards greater economic inclusion. Yet, a substantial share of women remains excluded from the workforce, and many of those employed continue to be concentrat- sive and equitable econoed in the informal sector, my. Among the many provifacing low wages, limited job security, and minimal access to social protection. From agriculture and domestic work, to homebased enterprises and gig platforms, informal employment often reinforces economic vulnerability and to ensure that women can inequality. The recent codification of India's labour laws into four comprehensive codes offers a unique opportunity to address

these gaps. By focusing on formalisation, protection, and Health (OSH) Code (2020), these aim to tackle long-standing

reforms aim to lay the foun-Amid growing global dation for a more inclusive and resilient labour market. India is not alone in this pursuit. Several developing countries including Vietnam, Indonesia, Egypt, and Mexico have undertaken significant labour law enhance

allowing women to work

night shifts under safe-

guards such as voluntary

consent, safe transporta-

tion, adequate lighting,

female supervision, and

strong anti-harassment

protections. Such meas-

ures are not just about

enabling employment, they

women's dignity, autonomy,

and equal stake in econom-

reliance and sustainable

women at the heart of poli-

cy and labour reform will be

key to building a truly inclu-

sions embedded in these

codes, several hold particu-

significance

pation and empowerment.

These reforms aim to make

workspaces safer, more

flexible, and more equitable

participate in, and benefit

from, the economy on

equal terms with men.

India's labour reforms, par-

ticularly the Code on

Wages (2019) and the

Occupational Safety and

women's economic partici-

As India continues on its

ic progress.

development,

journey

about affirming

toward self-

placing

gender-based discrimination in both pay and workconditions, directly impacting women's participation in the labour force.

The Code on Wages (2019) reinforces the principle of "equal pay for equal work" by explicitly prohibiting gender-based discrimiparticipation. nation in recruitment and

versalizes minimum wage

coverage across both

organized and unorganized

sectors. This provision is

crucial for women in lower-

paid, informal occupations,

as it ensures they are guar-

anteed a basic level of

Furthermore, the introduc-

tion of a national floor wage

framework strengthens

women workers' capacity to

negotiate fair pay while

also reducing regional dis-

parities in wage levels. This

is a critical step toward

addressing the pervasive

gender wage gap and

enhancing income security

for women across sectors.

In parallel, the OSH Code

(2020) opens new opportu-

nities for women's econom-

ic participation by allowing

them to work beyond tradi-

the Factory Act of 1948,

which prohibited women

from working night shifts in

factories and commercial

establishments, the new

code aims to level the play-

ing field between men and

women in terms of earning

potential. The lifting of this

restriction allows women to

work in shifts traditionally

dominated by men, thus

increasing their ability to

earn wages comparable to

Previously restricted by

tional working hours.

security.

INDIA'S NEW

LABOUR CODES

Overview of 4 Codes | State wise status

Download Notified Rules

For instance, states like Andhra Pradesh, Maharashtra, Gujarat, Karnataka, Punjab, Bihar, Goa, Himanchal Pradesh, Assam, Meghalaya, Tripura, Kerala, Madhya Pradesh, Odisha, Rajasthan, Tamil Nadu, Chhattisgarh, Jharkhand, Uttar Pradesh etc. have already lifted the wages. Importantly, it uninight shift bans, result-

> ng in an increase in employment negatively without affecting male employment, particularly in larger, export-oriented firms. This suggests that the inclusion of women in night shifts could significantly expand opportunities for formal sector employment.

However, working during night hours presents unique challenges, especially concerning safety. Acknowledging this, the OSH Code ensures that women are only employed for night shifts with their consent and that adequate safeguards are in place. Employers are required to provide safe transport, separate toilets, and other safety mechanisms, including measures to prevent sexual harassment. This shift represents a move restricted women's work ing them choice and autonomy within a framework as empowerment. that prioritizes their safety and dignity. Another key factor that women's ability to work in the labour market is the double burden of work they face, having to balance both paid work, and domestic and child care

According to estimates by the International Labour outlay to roughly Rs 33,000 Organisation in 2023, 748 million people (aged 15 or state, already grappling older), most of whom were women, were unable to participate in the global was a political gamble labour force because of financed by shrinking

responsibilities.

their male counterparts. care responsibilities. Additionally, there is a need for women-friendly infrastructure that addresses the differential gender-specific needs of women and men at the work place. The OSH Code establishes minimum standards for health, sanitation, restrooms, and creche facilities across sectors, addressing longstanding infrastructure gaps that have deterred women from employment, particularly in manufacturing, mining, and construction. In particular, the provision for mandatory creche facilities in establishments employing more than 50 gains enforceability through codification.

This is a crucial step in supporting working mothers and normalizing shared caregiving responsibilities. Complementing these provisions, the Model Standing Orders for the service sector, issued under the Industrial Relations Code (2020), now permit workfrom-home arrangements based on mutual agreement between employers well-lit working environand employees. This introduces a degree of flexibility that can further support women balancing paid and caregiving responsibilities, particularly in service and knowledgebased occupations. workers, while not new, Additionally, the OSH Code also mandates free annual health check-ups.

and places the onus on principal employers to ensure health and safety facilities for contract workers. These measures are significant for women employed in outsourced or casual roles where occupational health and welfare are neglected. on providing safe transport,

Similarly, the emphasis ments, and hygienic facilities can improve women's willingness and ability to work in night shifts or remote sites. Smaller enterprises, which may struggle to meet these requirements individually, could collaborate and pool resources to collectively provide the necessary

India's electoral politics has entered a phase where welfare and populism have fused

India's electoral politics has entered a phase where welfare and populism have fused so tightly that it is increasingly difficult to distinguish social protection from strategic inducement. The just-concluded Bihar elections offer the clearest evidence yet. The ruling alliance's Rs 10,000 cash transfer to women ~ creditaway from the traditional, ed directly into over one paternalistic approach that crore bank accounts effectively reshaped the hours under the guise of political landscape. The protection. Instead, it scheme's estimated cost, empowers women by offer- reportedly exceeding Rs 12,000 crore, was justified

But the timing, scale, and electoral impact left litimpacts tle doubt that it was also designed as a decisive political instrument. On top of this, Bihar's broader package of pre-poll promises ~ including free electricity, enhanced pensions, and youth support schemes ~ pushed the total estimated crore. For India's poorest with a high debt load and a

widening fiscal deficit, this



Last year, Maharashtra attempted a similar political calculus through the "Ladki Bahin" scheme, which promised Rs 1,500 per month to eligible women. While presented as a boost for household incomes, the scheme's financial archiannual cost ~ estimated by some researchers at up to Rs 46,000 crore ~ was decidedly beyond what a fiscally stressed state could sustain.

deeper governance problems: an audit uncovered or duplicate beneficiaries, ments but to political com-

developmental elbow room. implying over Rs 1,000 This is not an isolated trend. crore in questionable payouts. Once the electoral cycle ended, the programme had to be pared back, quietly acknowledging a mismatch between political ambition and financial reality. These episodes illuminate a structural problem: welfare has become tecture proved fragile from the battleground on which the outset. Its projected elections are won, but without the financial discipline required to keep states solvent. India's social needs are vast and real, and targeted support to women can indeed strengthen eco-The aftermath revealed nomic agency. Yet the emerging pattern shows handouts expanding not in more than 26 lakh ineligible response to policy assess-

As a result, state budgets are contorted to accommodate one-time gifts rather than long-term investments. Money that could support public health, rural infrastructure, irrigation, or school quality is increasingly diverted into headline-grabbing giveaways that offer immediate but fleeting political dividends. The greatest danger is not the existence of welfare, but its distortion. When every election triggers a new escalation in cash transfers, states lose the ability to plan, invest,

Fiscal deficits widen, borrowing rises, and development slows ~ ironically hurting the very citizens these schemes claim to uplift. As more states head to the polls next year, the incentives to outspend rivals on pre-election largesse will only intensify. India must confront this new reality honestly. A democracy that spends beyond its means to buy consent today risks diminishing the opportunities of tomorrow.

and build.

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Western railway to run a superfast special train between bandra terminus - palitana

For the convenience of passengers and with a view to meet the travel demand to clear extra rush of passenger traffic, Western Railway will run a Special Train on Special fare between Bandra Terminus Palitana station.

According to a press release issued by Chief hrs and will reach Palitana Public Relations Officer of Western Railway, Shri the Palitana – Bandra Terminus Vineet Abhishek,

under:

Bandra Terminus – Palitana Superfast Special [02 Trips] Train No. 09009 Bandra Terminus – Palitana Superfast Special will depart from Bandra Terminus on Sunday, 23rd November, 2025 at 19:25

at 09:25 hrs, the next day.

Similarly, Train No. 09010

Train No. 09009/09010

details of this train is as Superfast Special will AC - 3 Tier, Sleeper Class depart from Palitana on and General Second Class Monday, 24th November, Coaches. 2025 at 20:30 hrs and will arrive Bandra Terminus at 10:45 hrs, the next day.

Enroute, this train will halt at Borivali, Palghar, IRCTC Valsad, Navsari, Vapi, Surat, Vadodara, Anand, Ahmedabad, Botad, Dhola, Sihor Songadh and (Gujarat) stations in both directions.

This train comprises of

The booking for Train Nos. 09009 & 09010 opens from 22nd November, 2025 at all PRS counters & on website. For detailed information regarding timings of halts and composition, passengers may please visit www.enquiry.indianrail.gov.

he Ministry of Ayush is tute is displaying items Ayurveda (NIA), Jaipur has dietary modifications based on Ayurveda can be integrated into everyday life.

NeGD Organizes 'Drone and it's Application' Programme Digital Sky platform, sur- learning allowed partici-

National The Governance Division (NeGD), under the Ministry Electronics Information Technology (MeitY), in collaboration with the Indian Institute of Technology (IIT) Ropar, was placed on successfully conducted a three-day national training programme on "Drone Technology and Its Applications" from November 17-19, 2025.

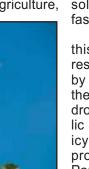
Designed as a hands-on immersive experience, the training demonstrated how drones are transforming governance, infrastructure management, and service delivery. Over three days, participants explored diverse topics of drone technology including regulatory frameworks, the

veying and mapping, agricultural use, mining opera- drones can offer scalable, tions, disaster manage- cost-effective solutions in ment, drone forensics, and areas such as agriculture, anti-drone tech-

nologies. A strong focus experiential learning, featuring live demonstrations and field sessions on drone flying, surveying, and agri-

cultural directly Participants engaged with drone operations, gaining first-hand insights into how the technology can address realworld governance challenges. Reflecting on this approach, it was noted that the emphasis on practical

pants to understand how



applications. resource management, and

disaster response. Beyond technical learning, the programme also provided exposure to the innovation ecosystem at IIT Ropar, where participants interacted with drone startups at the institute's Technology Business

Incubation These interactions highlighted the entrepreneurial initiatives and emerging solutions driving India's fast-growing drone sector.

It was emphasized that this initiative bridges research and governance by equipping officials with the knowledge to integrate drone technology into public service delivery and policy implementation. The programme witnessed Participation from 25+ ministries & state departments.

This capacity-building programme reinforces NeGD's commitment under Digital India to empower government officials with emerging technology skills that enhance efficiency, innovation, and citizen-centric governance.

Ayush Pavilion Emerges as a Major Attraction at India International Trade Fair 2025

showcasing the best of such as Ragi Nachos, brought a comprehensive India's traditional health- Sunthyadi Laddoo, Ragi- display that aligns with the International Trade Fair (IITF) 2025 under the theme "आयुष के साथ - स्वस्थ भारत, शरेष्ठ भारत." The thematic stalls in the Ayush Pavilion have emerged as one of the most visited attractions of the fair, drawing thousands of visitors keen to explore holistic wellness solutions rooted in Ayurveda, Yoga, Naturopathy, Unani, Siddha, Sowa-Rigpa, and Homoeopathy.

Each stall highlights a distinct aspect of Ayush health systems—ranging from digital diagnostics and dietary demonstrations to interactive games and expert consultations. The pavilion is designed to engage visitors of all age groups through participatoand educational sessions.

A central attraction at the pavilion is the stall of highlighting through a detailed presentation of functional food products and their therapeutic benefits. The insti-

(JBIC), Mr. Nobumitsu

Hayashi, led a delegation to the National Industrial

Corporation (NICDC) flag-

Gujarat, today to review the progress of India's first and emerging Semicon City and assess the fast-advancing greenfield and 'Plug-and-

ture ecosystem. The visit comes at a time when India

ed momentum in semicon-

ductor manufacturing, with

Dholera positioned at the

forefront as the country's

smart industrial city.

Development

(Gns).

Japan

Corridor



Premix and Yavadi Saktu, institute is presenting a all prepared in accordance with classical Ayurvedic principles. Experts at the stall are explaining how these preparations support improved nutrition, especially in areas such as anery activities, live demos, mia management, immune system enhancement and digestive wellness. Visitors are also receiving educathe All India Institute of tional booklets containing Ayurveda (AIIA), which is recipes, preparation meth-Ayurveda- ods and information on the based dietary practices role of traditional grains, herbs and spices in strengthening the body's natural resilience.

The National Institute of understand how simple

range of Sattvic dietary products including Triphala Rejuvenating Jam, Granules and Ragi Biscuits, along with personal care items such as Aloe Vera Gel, Lip Balm and Foot Cream made using authentic Ayurvedic ingredients. Faculty members are interacting with visitors to explain how Sattvic food principles contribute to mental clarity, balanced energy levels and longterm well-being. The stall also features information brochures that help visitors

Japan Bank for International Cooperation Governor Mr. Nobumitsu Hayashi led delegation visit to NICDC's Flagship Industrial Park Dholera SIR, Gujarat

readiness and strong gov- semiconductor investments. The Governor of the ernance framework of The visit began at the for Dholera SIR. He expressed ABCD Building, Dholera's



is witnessing unprecedent- conductor growth story and mand centre, where the noted the rapid progress of Tata Electronics Semiconductor Fabrication Facility. He stated that most ambitious greenfield Dholera's integrated systems, scalable utilities and During the visit, JBIC future-ready infrastructure Governor Mr. Hayashi make it a globally competiappreciated the world-class tive destination for

delegation reviewed the integrated planning framework, digital governance architecture. and centralised utility management systems. The delegation then visited major utility installations, including the Integrated Command and Control Centre (ICCC).

planning, infrastructure advanced electronics and What DK Shivakumar said on loyalist MLAs meeting Kharge amid speculation of power struggle with Siddaramaiah

(Gns).

Siddaramaiah

Amid the ongoing power struggle in Karnataka, deputy Chief Minister DK Shivakumar on Friday dismissed speculation that he has formed a group of loyalists to pressurise the Congress central leadership, saying this is not in his blood.

"Making a group is not there in my blood. All 140 MLAs are my MLAs. The Chief Minister decided that he will reshuffle the government... So all of them are interested, they want to ministers," become Shivakumar told reporters amid reports of his loyalist

MLAs meeting Congress

Mallikarjun Kharge.

president

national

What DK Shivakumar MLAs went to Delhi to meet said on loyalist MLAs meet- the central leadership seeking Kharge amid specula- ing ministerial berths for tion of power struggle with themselves ahead of the likely Cabinet reshuffle. "It is quite natural they



will go and meet the leaders in Delhi... Apart from that, what can I say? They have every right. I have not taken anyone," he said.

Asserting that all 140 MLAs of the party are eligible to become ministers and even chief minister, Shivakumar said, "The

He clarified that the Honorable Chief Minister is there, he said that he will complete five years. I wish him all the best."

He further stated that the Congress leadership wanted to make a new state unit president, a post he has been holding since

2020, and 4-5 deputy CMs. "All meetings have been going on for the last 2.5 years. This is nothing new. Let them have more meetings," he said, noting that some MLAs are also going

with the Chief Minister. Meanwhile, Siddaramaiah has once again reiterated that he will complete his full five-year

Siddaramaiah said that DK Shivakumar and everyone else, including him, will have to listen to the party high command as the Cabinet reshuffle is done by them only.



4,473 candidates selected by the

Gujarat Subordinate Service Selection Board under the General Administration Department for various Government departments



Shri Harsh Sanghavi

Hon'ble Deputy Chief Minister, Guiarat



Shri Jitubhai Vaghani

Hon'ble Minister, Agriculture. Farmer Welfare & Co-operation Department

Dr. Pradyuman Vaja

Hon'ble Minister, Social Justice & **Empowerment Department and Education Department**

Shri Arjunbhai Modhwadia

Hon'ble Minister, Forest & Environment, Climate Change and Science & Technology Department

Shri Ramanbhai Solanki

Hon'ble Minister, Food, Civil Supplies and **Consumer Affairs Department**



Gujarat Subordinate Service Selection Board, General Administration Department

Junior Clerk, Class-3

(Revenue Department, Agriculture & Co-operation Department, Education Department, Narmada, Water Resources, Water Supply & Kalpasar Department, Social Justice & Empowerment Department, Home Department, Food, Civil Supplies & Consumer Affairs Department, Tribal Development Department, Law Department, Finance Department, Panchayat, Rural Housing & Rural Development Department, Women & Child Development Department)

Senior Clerk

(Agriculture & Co-operation Department, Narmada, Water Resources, Water Supply & Kalpasar Department, Ports & Transport Department, Roads & Buildings Department, Food, Civil Supplies & Consumer Affairs Department, Tribal Development

Department) **Head Clerk**

(Agriculture & Co-operation Department, Ports & Transport Department, Food, Civil Supplies & Consumer Affairs Department, Tribal Development Department)

Office Assistant

(General Administration Department)

Sub-Registrar, Grade 1/2, Class—3 and Stamp Inspector, Class—3

(Revenue Department)

Accountant, Class—3 and Assistant Accountant, Class—3 (Finance Department)

Depot Manager / Assistant Depot Manager (Food, Civil Supplies & Consumer Affairs Department)

Assistant Social Welfare Officer, Class—3, Social Welfare Inspector, Class—3, and Grihpati

(Social Justice & Empowerment Department)

Assistant Tribal Development Officer, Class—3

(Tribal Development Department)

Surveyor

(Forest & Environment Department)

🗰 22–11–2025 🐠 04:00 PM 🙎 Mahatma Mandir, Gandhinagar, Gujarat

General Administration Department, Government of Gujarat

Revenue Department, Government of Gujarat Live telecast of the programme: X CMOGuj f CMOGuj CMOGujarat O CMOGujarat

down in Jammu & Kashmir

following the abrogation of

Describing

Delhi blast probe reveals plans to use J-K hospitals as weapon hubs

ters within hospitals in Hamas to the Jaish module.

A disturbing strategy to use hospitals in Jammu and Kashmir as safe havens for storing arms and explosives has been uncovered by investigative agencies probing November 10 Delhi blast case, sources said on

They added that the tactic bears a direct resemblance to Hamas's documented use of medical facilities in Gaza.

According to sources in the National Investigation Agency (NIA), a module of the Jaish-e-Mohammad conspiring to establish is also examining potential

Budgam districts.

terror group, linked to the emerged during the ongo- ty between cadres of the Red Fort blast, was actively ing NIA investigation, which two terrorist organizations.

Baramulla, Anantnag, and The probe was initiated after intelligence inputs This major revelation pointed to growing proximi-

The plot was further

major weapon storage cen- technical support from confirmed during the interrogation of Dr. Adil Rathar, arrested by the NIA in connection with the Red Fort blast. The so-called "doctor terror module" was allegedly planning to convert hospitals in Anantnag, Srinagar, Baramulla, and Nowgam into storage sites for deadly weapons.

> Following this crucial disclosure, security forces conducted significant raids on several hospitals in the Union territory. These operations led to the recovery of weapons from the lockers that belonged to the accused doctors, confirming the Intelligence, the sources added.

November 23 from 10 am

Geetanand Maharaj: Geetanand Maharaj's 21st death anniversary on 23rd will be held on Sunday,

Mathura. The 21st death anniversary of national saint Geetanand Maharaj will be celebrated with on grandeur 23rd November at Geeta Ashram located on Gandhi Marg, Vrindavan.

Maharaj Geetanand became famous across the country by donating Rs 11 lakh to the Prime Minister's Fund during the Kargil war and Rs 11 lakh through his trust to help the victims during Covid. In the program, KN Govindacharya, former think tank and general secretary of Bharatiya Janata Party's organization, will come to Vrindavan to pay floral tributes to SS Kulshrestha, former High Court judge and wellknown religious leader Brahmalin Rashtra Sant Geetanand Maharaj. Mahamandaleshwar Dr., head of Mumukshu Mandal Geeta Ashram VrindavanSwami



Maharajshree living in woolen clothes, blankets Rishikanand Maharaj told England, Canada etc. will sands of sadhus and the

ciples and followers of event. On this occasion, countries like America, etc. will be given to thou-

to 11:30 am. After that Bhandara will start from 11:30 am. Dr. Swami Rishikanand told that Brahmalin Geetanand Maharai had tried to help every section of the society through public welfare works at the last moment of his life. He was a great saint of North India who had darshan of God from time to time and whose area of work extended beyond the ashrams established by him in different parts of the country as well. The basic mantra of his worship was Prabhu Tum Harau Janan Ki Peer. Swami Geetanand Maharaj told the society through sermons on Geeta how man can serve mankind through his work and sadhana. Whoever came to Maharajshree got such peace of mind that Anupavati Geeta Ashram of Vrindavan became a place of pilgrimage for him.

that a large number of dis- participate in this grand needy. A memorial service At Hyderabad edition of Earth Summit 2025-26, Telangana Deputy Chief Minister reiterates government's firm commitment towards prosperity of farmers

tiative by NABARD & IAMAI ment is ready to provide all exponential growth. and showcase transforma- a strong cooperative and was also addressed by Mr. Office of the Principal tive solutions from innovators, farmer collectives, women entrepreneurs, and local communities.

November 21, 2025: Shri Bhatti Vikramarka Mallu, Hon'ble Deputy Chief Minister of Telangana, speaking at the inaugural session of the Hyderabad edition of Earth Summit 2025-26 on the topic 'Towards an Inclusive Economic Future: Empowering Rural India through Reform and Innovation', said that the Telangana government's investments in irrigation, digital crop records, and post-harvest systems are ative ecosystem and talking helping restore confidence among rural families. "These steps reflect our government's commitment to Finance 2.0 architecture is stand with the farmers not only in times of crisis, but also in their everyday jour- integrated with digital realney towards prosperity," he added.

Talking about the government's vision towards files. "We are working with rural growth, he further the Government of India added: "All our efforts in and the state governments, Telangana, including digital including the Telangana infrastructure, agritech, fintech, renewable energy, cooperative ecosystem," he and incubation networks, added. are part of one integrated vision - Rural growth must be exponential not incremental."

Shri Nageswara Rao, Hon'ble for this, we need to fix two Minister of Agriculture, things - Developmental Marketing, Co-operation, challenges, which can't be and Handlooms & Textiles, solved just by incremental Government of Telangana, changes, and the opportureaffirmed the govern- nities that cannot be ment's unwavering support. unlocked by old tools or tra-He said, "Agriculture is the ditional thinking." He foundation of our economy, emphasized the requireand for India's progress, we ment of new systems, new must strengthen our farm- institutions, new digital ers through innovation, architectures, new partner- Forest and Climate Change, Hackathons - 2 technology, and collective ships, and more importantly, Ministry

Earth Summit is an ini- effort. The state govern- new imaginations, to create Development

to empower rural innovation necessary support to build
The inaugural session of Panchayati Raj, and the



marketing system that benefits every farmer."

Highlighting the need for a resurgence in the cooperabout next-gen agricultural needs, NABARD Chairman, Mr. Shaji KV, said, "Rural being devised and driven by NABARD." This will be time Kissan Credit Card and loans will be underwritten by data and not physical Government in digitising the

Talking about the potential of the rural economy, Mr. Shaji KV, said, "Rural India today has to become the Tummala real engines of growth. But

Goverdhan Singh Rawat, Deputy Managing Director, NABARD and Dr. Ajay Deputy Kumar Sood, Director, Managing NABARD. They both reaffirmed NABARD's commitment towards supporting the growth of the Indian rural economy and agricultural sector.

The Earth Summit 2025–26 is jointly organised by the National Bank for Agriculture and Rural Development (NABARD) and the Internet and Mobile Association of India (IAMAI). The two-day summit is bringing together policymakers, startups, financial institutions, digital platforms, climate-tech innovators, energy enterprises, and from South, East, and North-east India under one roof to reimagine the future of rural India. This year's Earth Summit opens in Hyderabad, with the next editions set to be held in

The Summit is supported by key national institutions, including the Ministry Electronics and Information Technology, Ministry of Environment,

Gandhinagar and Delhi.

Entrepreneurship, Ministry Scientific Adviser to the Government of India. Their involvement reflects a coordinated effort to strengthen rural development through technology and policy alignment.

Centered around the theme 'Empowering Rural Innovation for Global Change', the Hyderabad edition is being held at HITEX Exhibition Centre on November 20-21, 2025. It will host 2,000+ attendees, 80+ speakers and panelists, 50+ exhibitors, 25+ sessions, participation from 15 States and UTs, and 1 flagship hackathon.

Day 1 of Earth Summit in Hyderabad will feature an expansive line-up keynotes, fireside chat, panel discussions impact sessions with notable voices from the government including Shri Bhatti Vikramarka Mallu (Hon'ble Deputy Chief Minister of Telangana), Mr. Tummala Nageswara Rao, (Hon'ble Minister Agriculture, Marketing, Cooperation, and Handlooms & Textiles, Government of Friday Telangana), Mr. Shaji KV, Karnataka BJP and certain Chairman (NABARD), Mr. sections of the media of Subho Ray, President orchestrating a deliberate (IAMAI), Mr. G S Rawat, campaign of tarnishing the Deputy Managing Director image of the Congress gov-(NABARD), Mr. Chinmoy ernment in the state. Kumar (Regional Director, Ashish Choudhury (Chief Investment Officer, NAB-VENTURES) etc.

Earth Summit 2025-26 Highlights: Estimated Delegates –

10K; Speakers - 500+; tion despite political chal-Exhibitors 250+; lenges. His observations Workshops / Masterclasses Showcases -30+; speculations in some sec-

BJP slams Cong for honouring ex-UN head Michelle Bachelet

The BJP on Friday reacted sharply Congress leader Sonia Gandhi presenting the Indira Gandhi Prize for Peace, Disarmament and Development to former Chilean president and ex-UN Human Rights chief

Criticising the Congress, party spokesman Gaurav Bhatia accused it of being "an army of traitors".

Michelle Bachelet.

He also objected to the presence of Congress leader Jagdish Tytler at the ceremony, questioning if Sonia felt any empathy for the victims of the 1984 anti-Sikh riots.

"The Congress' DNA is anti-India. It presented the award to Michelle Bachelet, who attacks India's sovereignty. This is not Mahatma stands with anti-India forces and murderers," he said, calling the opposition Article 370. party "an army of traitors"

Bachelet received the Congress as "anti-India,"



2024 prize from Sonia Gandhi at an event in Delhi party was endorsing someon Wednesday.

The BJP's opposition to honouring Bachelet stems Bachelet had criticised both from comments she made the removal of Article 370 Gandhi's Congress. This is in 2019 expressing concern on human-rights grounds

Bhatia alleged that the one who had undermined sovereignty. India's

served nutritious and deli-

the Congress party that about the security lock- and the implementation of the National Register of Citizens (NRC) in Assam, he said.

Bhatia questioned why Sonia and Rahul Gandhi overlooked the fact that the NRC process in Assam was carried out under a Supreme Court directive. "Who is this woman (Bachelet) to say that this NRC will spread unrest if

implemented," he asked. Criticising Gandhi's decision to present the award, Bhatia said she had honoured someone who "insults the Indian Constitution" and engages in "anti-India activities." He also went on to allege that the act showed Gandhi valued "her birthplace" over India, adding that "the religion she follows is everything for her."

Entrepreneurs participate in RCM's Transformation Yatra; overwhelming public support in Lucknow

Lucknow, November 21: preneurs. Since the launch of RCM's nationwide Transformation Yatra, millions of entrepreneurs have joined, marking a significant milestone in the company's people-driven growth journey. The Yatra's latest stop was Lucknow, where thousands of citizens actively participated in various community activities promoting health, service, and values.

Given the participation of millions of people in Lucknow and several cities previously organized, it is estimated that this 75-city Yatra could reach approximately one million people by the time it concludes on December 23, 2025.

Youth, women, and families enthusiastically participated in the Lucknow event. They donated blood and learned about healthy lifestyles and self-reliance. The collective enthusiasm of the people was a testament to their coming forward not just to attend, but to contribute selflessly—a testament to how the Yatra is inspiring people to act on the three core pillars of Swasthya (Health), Seva (Service), and Sanskaar (Sanskaar).

Uttar Pradesh holds a special place in RCM's development journey. The state has always demonstrated a strong affinity towards RCM's initiatives, reflecting the faith and social commitment of its people.

Since the launch of the Transformation Yatra on September 16, 2025, more than 20,000 people have joined the RCM family, further strengthening the company's network of over two million active Associate Buyers. This number is expected to grow further as was also organized to the Yatra progresses to other cities. This expansion of the company's network not only reflects people's growing trust in affordable and high-quality products, but also reflects RCM's efforts to provide sustainable self-employment opportunities to women, youth, and entre-

The special blood dona- cious dishes from RCM



tion camp saw overwhelming participation, surpassing 2,000 donors so far during the Yatra.

The program also included public awareness activities to encourage citizens to adopt a healthy and responsible lifestyle. The Yatra was given a

grand welcome by the people of Lucknow. Thousands attended the event held at Seth Anandram Jaipuria School Ground, Kanpur-Hardoi Link Road, near Shakuntala Mishra University, Sarosa, Lucknow.

One participant, who movement. We are comdonated blood after two decades, described it as a highly satisfying experience. Another participant shared that learning about the health benefits of rice

brands like Swichha and Good Dot. The recently launched

is reflected in the stories reflects the power and spir- safety. bran oil was a new learning for them.

The event was held in two parts: health and service-related activities were held in the morning, while celebrations and cultural performances were held in the evening.

A transformation fair introduce people to the diverse experiences of RCM. Visitors experienced RCM's extensive product portfolio through interactive booths, including a health zone with Nutricharge and Gamma products, and a pavilion Keysol women's apparel footwear. The food court continue to empower mil-

official X handle, "Had a

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Karnataka

and

book "Manasa Vacha Karmana - A Biography of a Karmayogi," based on the life of RCM founder Tilokchand Chhabra, was a major highlight of the event. The book highlights his karmayogi-like life, values, and the transformation his thoughts and actions have brought to millions of lives.

RCM

Consumer

Products Pvt. Chhabra, Saurabh Managing Director, said, overwhelming mitted to empowering every household with better health, strong values, and new economic opportunities, so that we can move towards a healthy and developed India."

Priyanka "Organizing Transformation Yatra in Lucknow is an important milestone in our 17,000kilometer-long journey of transformation. We are committed to giving every woman the opportunity to live life with dignity, power, and confidence, so that they can contribute equally with men in building a new India.

CEO Manoj Kumar said, "I am proud that the enthusiasm and inspiration the Transformation Journey and has ignited in Lucknow will

lions across India and pave the way for a sustainable and prosperous future for generations to come."

As the Transformation Journey moves towards its next milestone, the energy and inspiration it has left in Lucknow and Uttar Pradesh will continue to drive new development and community well-being. RCM will maintain this positive momentum and continue its people-centric initiatives in Lucknow.

About RCM Consumer Products Pvt. Ltd.: Starting with a single textile product in 2000, RCM has today grown into a ₹2,400 crore enterprise. The company currently offers over 400 products and has a network of over two million active associate buyers. The company's distribution network spans over 10,000 retail stores and 170 depots.

RCM has three stateof-the-art manufacturing plants located in Bhilwara, Guwahati, and Roorkee. These plants are supported by a dedicated Research and Development (R&D) wing, ensuring that each product meets the highest The impact of the Yatra response from Lucknow standards of health and

> The company's popular brands include Health Guard, Keysol, Vyomini, Swichha, Naisa, Shinol, Cavigo, Ena, Pear-It, Authenza, Ovira Paints, Trikara, Revito, Pixi, Nutricharge, Good Dot, Harit Sanjivani, Gamma Oryzanol, Petron, etc. Managing Director, said, These brands are available across various categories such as food and grocery, healthcare, personal care, home care, fashion, cosmetics, lingerie, hygiene, footwear, paints, nutritional supplements, and agricultural products.

> > RCM actively contributes to society through its "RCM Seva" initiative. Under this initiative, many social activities like valuebased education, women empowerment, water and energy conservation, drug de-addiction awareness, blood donation camps etc. are organised.

Cong accuses K'taka BJP, media of running maligning campaign

Randeep of Surjewala, Congress General Secretary incharge of Karnataka, accused

He made these remarks BJP, Hyderabad), Mr. following discussions with with a section Karnataka Chief Minister of the media, Siddaramaiah and Deputy are designedly Chief Minister D K Shivakumar, emphasizing the resilience of the Congress-led administra-

come following rumors and

tions of the media of a lead-

ership upheaval.

running a maligning cam- from making any public paign against Karnataka its Congress Government. The sole idea is to undermine the stellar achievements and 5 Congress Govt Guarantees, which have become an out-

Surjewala stated on his tive justice." He also addressed discussion with Karnataka internal party dynamics, noting, "The

statements some Congress leaders and MLAs have added to the

speculation. INC sternly warned them

statements on the issue of leadership or falling for the agenda being propagated by vested interests."

Surjewala further added that the leadership has have sought to quell the taken note of opinions from unrest, reinforcing their standing model of inclusive various party functionaries, commitment to stability and development and distribu- signaling ongoing efforts to governance.

maintain unity and focus within the party ranks. His statement comes

amid rumors about leadership changes within the Karnataka Congress, as the party seeks to maintain stability and project confidence ahead of upcoming electoral challenges. The Congress party in

Karnataka has been grappling with internal tensions and widespread speculation about its leadership, as swirling rumors of a "November Revolution" dominate headlines. However, senior party leadincluding Chief ers, Minister Siddaramaiah